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The first part emphasizes decision making. The second part focuses on technology evaluation, including cost-benefit analysis, material selection, and scenarios. The third part features in-depth case studies to present innovation management tools, such as customer needs identification, technology standardization, and risk management.

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Covers current issues in new product development, innovation and technology management, including globalization, outsourcing and risk management Demonstrates innovation and technology management tools including customer needs identification, technology standardization and risk management Features ...

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Development and Development Paradigms 1 A (Reasoned) Review of Prevailing Visions 1 SUMMARY This paper attempts to sketch prevailing development paradigms, i.e. the definition of modalities to achieve development, based on either a codified set of activities and/or based on a vision regarding the functioning and evolution of a socio-economic ...

Development and Development Paradigms

Technology development : multidimensional review for engineering and technology managers. [Tugrul Unsal Daim;] -- Developing new products, services, systems, and processes has become an imperative for any firm expecting to thrive in today's fast-paced and hyper-competitive environment.

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Preface --Part I Decision Making --1 Quality Culture Selection for New Product Development (NPD) Organizations using Hierarchical Decision Modeling (HDM) --2 Call Tracking Technology Selection Model --3 Location Selection of Fabless Firms --Part II Technology Evaluation --4 FCC Regulation of the Video Navigation Device Industry --5 Technology ...

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