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Digital marketing is the marketing of products or services using digital technologies, mainly on the Internet, but also including mobile phones, display advertising, and any other digital medium.. Digital marketing's development since the 1990s and 2000s has changed the way brands and businesses use technology for marketing. As digital platforms are increasingly incorporated into marketing ...

### **Digital marketing - Wikipedia**

The growth in the space has been dizzyingâ€”and IAB is best positioned to bring the same supply chain discipline to the mobile marketing sector that it has done for the broader digital advertising space for nearly 20 years.

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The Nonprofit Email Marketing Guide . 7 Steps to Better Email Fundraising & Communications. Network for Good . [www.networkforgood.org/npo](http://www.networkforgood.org/npo)

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### **Multi-level marketing - Wikipedia**

Internal Branding Best Practices Study Nina MacLavery Patricia McQuillan Hugh Oddie June 2007  
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2 Figure 1: The required foundation Sourcing and Strategic Sourcing are critical steps in buying goods and services (see Figure 1). In this stage, individuals or groups

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